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44TH CYPRUS HOTEL

SUMMIT & EXHIBITION

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SUMMIT & EXHIBITION GUIDE

Tuesday 22 November 2022 | 08:30
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TOURISM & HOSPITALITY IN THE NEW ERA



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ΧΑΙΡΕΤΙΣΜΟΣ ΤΟΥ ΠΡΟΕΔΡΟΥ ΤΟΥ ΠΑΓΚΥΠΡΙΟΥ ΣΥΝΔΕΣΜΟΥ ΞΕΝΟΔΟΧΩΝ ΓΙΑ ΤΗΝ ΕΚΔΟΣΗ ΤΟΥ “ΟΔΗΓΟΥ ΠΡΟΪΟΝΤΩΝ & ΥΠΗΡΕΣΙΩΝ”

Είναι με ιδιαίτερη χαρά και ικανοποίηση που απευθύνω χαιρετισμό στην αναβαθμισμένη έκδοσή του “Οδηγού Προϊόντων & Υπηρεσιών” του Συνδέσμου μας, που ετοιμάστηκε από την ΙΜΗ. Ο Οδηγός θα κυκλοφορήσει κατά την “Έκθεση Προϊόντων & Υπηρεσιών” που οργανώνεται μέσα στα πλαίσια του 44^{ου} Ξενοδοχειακού Συνεδρίου του ΠΑΣΥΞΕ.

Ο “Οδηγός Προϊόντων & Υπηρεσιών” ο οποίος περιλαμβάνει διαφημίσεις προϊόντων και υπηρεσιών που ενδιαφέρουν τους ξενοδόχους και διανέμεται δωρεάν σε όλα τα Μέλη του Συνδέσμου, έχει καταστεί ένα χρήσιμο σημείο συνεχούς αναφοράς για κάθε επαγγελματία της ξενοδοχειακής οικογένειας.

Ως ΠΑΣΥΞΕ χαρακτηρίσαμε το 2022 ως χρονιά-γέφυρα που θα μας οδηγούσε στην ανάκαμψη του τουρισμού, μετά τα δύο χρόνια πανδημίας. Φέτος όμως, λόγω του πολέμου στην Ουκρανία, απωλέσαμε την Ρωσική και Ουκρανική αγορά. Εντούτοις, με τις σωστές δράσεις του Υφυπουργείου Τουρισμού και τη συνεργασία δημόσιου και ιδιωτικού τομέα, μερίδιο αυτής της απώλειας αντικαταστάθηκε από τις Ευρωπαϊκές αγορές μας, υφιστάμενες και νέες, με τις οποίες έχουμε αυξημένη συνδεσιμότητα. Ήδη, τα αποτελέσματα κατά τη φετινή χρονιά, παρά τα εμπόδια και τις δυσκολίες, εξέπεμψαν μηνύματα αισιοδοξίας για το μέλλον και σε εμάς εναπόκειται να βάλουμε ξανά τον τουρισμό σε θέση οδηγού για την ανάπτυξη της οικονομίας, με την Εθνική Στρατηγική για τον Τουρισμό 2030 να παραμένει στόχος για το μέλλον του κυπριακού τουρισμού.

Με τη φετινή έκδοση του Οδηγού διαμνύουμε την αισιοδοξία μας για συνέχιση της ποιοτικής αναβάθμισης της ξενοδοχειακής και τουριστικής μας βιομηχανίας, αφού ως ΠΑΣΥΞΕ θεωρούμε ότι και σε αυτήν την κρίση, ο δρόμος για την ανάκαμψη της κυπριακής οικονομίας περνά μέσα από τον τουρισμό.

Με την ευκαιρία αυτή επιθυμώ να ευχαριστήσω όλους τους Χορηγούς, τους Εκθέτες και τους Διαφημιστές για την έμπρακτη συμπαράσταση και την αगाστή και μακρόχρονη συνεργασία τους με το Σύνδεσμο μας και με τα Μέλη του και να τους ευχηθώ κάθε επιτυχία στις επιχειρηματικές δραστηριότητες τους.

Χάρης Λοϊζίδης
Πρόεδρος
Παγκύπριου Συνδέσμου Ξενοδόχων



PROGRAMME

08:30-09:30 Registrations – Welcome Coffee

09:30 **Official Ceremony**

09:30-09:35 Introduction by the Chairpersons of the Summit



Kyriaki Christodoulou, Senior Manager, Assurance Services, PwC Cyprus

Loizos Markides, Assurance Partner, In charge of Hospitality & Leisure, PwC Cyprus



09:35-09:45 **Welcome Address**



Haris Loizides, President, Cyprus Hotel Association

09:45-10:05 **Welcome Address**



Nicos Anastasiades, President, Republic of Cyprus

Ceremony of Awarding Honorary Distinction to the President of the Republic of Cyprus

10:05-10:15



The Cyprus Economy & Tourism in the new economic era; Progress & challenges

Constantinos Petrides, Minister of Finance, Republic of Cyprus

10:15

End of Official Ceremony

10:15-10:25 **Welcome Address**



Philippos Soseilos, CEO & Chairman, PwC Cyprus

10:25-11:05 **The Airlines Panel Discussion**

■ Forecasting Air Travel for 2023 and 2024

■ Rising fuel costs, delays, employment issues, etc.: What are the main risks that the global air travel industry is expected to face in the next few years?

■ How Cyprus fits in the airline's plans

MODERATOR:



Maria Kouroupi, Senior Manager Aviation Development, Marketing and Communication, HERMES Airports, Cyprus

PANELISTS:



Ahmed Aly, Chief Executive Officer, Tus Airways Ltd



Robert Carey, President, Wizz Air, Hungary



Jason McGuinness, Director of Commercial, Ryanair, Ireland



Paul Sies, CEO, Cyprus Airways

11:05-11:15



Finding and tackling circles in a world of squares and other challenges

Our industry has to widen its perspective in order to be a financially and economically successful, resilient, climate safe and sustainable industry. That will mean that we will have to be aware that our responsibilities as individual companies, accelerated by covid have grown over the years and that we have to deal with these (new) responsibilities. Not always easy, not always in our comfort zone but very necessary.

Frank Oostdam, President, ECTAA, The European Travel Agents' and Tour Operators' associations, Netherlands

11:15-11:45

The Tour Operators Panel Discussion

■ Market Outlook: How the Tour Operators view 2023 and 2024

■ How Cyprus fits into the Tour Operators' plans

MODERATOR:

Philokypros Roussounides, Director General, Cyprus Hotel Association

PANELISTS:

Theo Demetriou, Director of Commercial Supply, loveholidays, UK

Ralph Schiller, Chief Executive Officer, FTI Group, Germany

Victoria Studer, Director Touoperating Hotelplan & Migros Ferien, Hotelplan Suisse, Switzerland



11:45-12:00

Sustainability in Tourism & Hospitality

Achilleas Tyrimos, Senior Manager, Advisory Services, PwC Cyprus

MODERATOR:

Kyriaki Christodoulou, Senior Manager, Assurance Services, PwC Cyprus



12:00-12:40

Official Opening of Exhibition / Networking Cocktail Break at the Exhibition Area

12:40-12:50

Tourism & Hospitality Financing Trends

Nicolas Panayi, Manager of Corporate Banking, Member of the Executive Committee, Eurobank Cyprus Ltd



12:50-13:20

The Policy Makers' Panel Discussion

■ What's on the agenda of the Policymakers responsible for Hotels and Tourism

■ Focus on the Mediterranean

MODERATOR:

Haris Loizides, President, Cyprus Hotel Association

PANELISTS:

Savvas Perdios, Deputy Minister of Tourism, Republic of Cyprus

Sofia Zacharaki, Deputy Minister for Tourism, Greece

H.E Dr. Emad Hejazeen, Secretary General, Ministry of Tourism & Antiquities, Jordan

Ivett Bódi, Deputy CEO for Tourism Strategy, Hungarian Tourism Agency Ltd, Hungary



13:20-13:30

Keynote Presentation

Yiannis Karousos, Minister of Transport, Communications and Works, Republic of Cyprus



13:30-13:50

Online Booking Agencies Panel Discussion

■ Market Outlook: How the Digital Travel Agencies view 2023 and 2024

■ The changing consumer

■ How Cyprus fits into their plans

MODERATOR:

Christos Angelides, President, Cyprus Hotels Managers Association (CYHMA)

PANELISTS:

Alan French, CEO, Thomas Cook, UK

Vasiliki Mavrokefalou, Director, Market Management for Greece, Cyprus & East Adriatic, Expedia Group, Greece



13:50-14:00

Branding the future



Customer's behaviors and expectation changed dramatically in the last years and never stop evolving and the market is experiencing strong potential and growth of the lifestyle segment. How can hotels meet these expectation and event anticipate them to be ready for the market? Which are the challenges hotels will face in the coming years and how hotel chains can help them to adapt their product to the new trends? What are investors' expectations?

Mattias Innocenti, Development Director, Accor Southern Europe

14:00-14:10

Keynote Presentation



Jens Zimmer Christensen, President, HOTREC, Brussels

14:10-14:40

Hoteliers Panel Discussion

- Market Outlook: How Hoteliers view 2023 and 2024
- Major Global / Regional Trends
- Trends for hotels at the Mediterranean Sea
- Changing Consumer

MODERATOR:



Haris Theocharous, Treasurer, Board of Directors and President, Limassol District Committee, Cyprus Hotel Association

PANELISTS:



Dimitris Manikis, President for Europe, Middle East, Eurasia and Africa (EMEA), Wyndham Hotels & Resorts, UK



Yiannis Retsos, President, SETE, CEO Electra Hotels & Resorts, Greece



Alexander Schneider, President, Nikki Beach Hotels and Resorts, Spain

Alexandros Vassilikos, President, Hellenic Chamber of Hotels, Greece

14:40-14:45

Concluding Remarks by the chairperson of the Summit

14:45 -15:45

Networking and Bites at the Exhibition Area



SPEAKERS

Scan the QR Code
and learn more
about the Speakers



**KYRIAKI
CHRISTODOULOU**
PwC Cyprus



**LOIZOS
MARKIDES**
PwC Cyprus



**HARIS
LOIZIDES**
Cyprus Hotel
Association



**NICOS
ANASTASIADES**
Republic of Cyprus



**CONSTANTINOS
PETRIDES**
Ministry of Finance,
Republic of Cyprus



**PHILIPPOS
SOSEILOS**
PwC Cyprus



**MARIA
KOUROUPI**
HERMES
Airports,
Cyprus



AHMED ALY
Tus Airways
Ltd



**ROBERT
CAREY**
Wizz Air,
Hungary



**JASON
McGUINNESS**
Ryanair,
Ireland



**PAUL
SIES**
Cyprus
Airways



**FRANK
OOSTDAM**
ECTAA, The European
Travel Agents' and Tour
Operators' associations,
Netherlands



**PHILOKYPROS
ROUSSOUNIDES**
Cyprus Hotel
Association



**THEO
DEMETRIOU**
loveholidays,
UK



**RALPH
SCHILLER**
FTI Group,
Germany



**VICTORIA
STUDER**
Hotelplan &
Migros Ferien,
Switzerland



**ACHILLEAS
TYRIMOS**
PwC Cyprus



**NICOLAS
PANAYI**
Eurobank
Cyprus Ltd



**SAVVAS
PERDIOS**
Deputy Ministry
of Tourism,
Republic of Cyprus



**SOFIA
ZACHARAKI**
Deputy Ministry
for Tourism,
Greece



**EMAD
HEJAZEEN**
Ministry of Tourism
& Antiquities,
Jordan



**IVETT
BODI**
Hungarian
Tourism
Agency Ltd



**YIANNIS
KAROUSOS**
Ministry of Transport,
Communications
and Works,
Republic of Cyprus



**CHRISTOS
ANGELIDES**
Cyprus Hotels
Managers
Association (CYHMA)



**ALAN
FRENCH**
Thomas Cook,
UK



**VASILIKI
MAVROKEFALOU**
Expedia Group,
Greece



**MATTIAS
INNOCENTI**
Accor
Southern Europe



**JENS ZIMMER
CHRISTENSEN**
HOTREC,
Brussels



**HARIS
THEOCHAROUS**
Board of Directors
and President,
Limassol District
Committee



**DIMITRIS
MANIKIS**
Wyndham
Hotels & Resorts,
UK



**YIANNIS
RETSOS**
SETE,
Electra Hotels
& Resorts,
Greece



**ALEXANDER
SCHNEIDER**
Nikki Beach Hotels
and Resorts,
Spain



**ALEXANDROS
VASSILIKOS**
Hellenic Chamber
of Hotels, Greece

ORGANISER



The Cyprus Hotel Association is the Hoteliers National Trade Union. The history of its foundation goes back in the mid 1930s. Today the vast majority of all hotel establishments and other licensed tourist accommodation units, all over Cyprus, are members of the Cyprus Hotel Association. The Association, in order to achieve its aims and goals, develops a wide range of activities and offers various services to its members. Representatives of the Association participate actively in many official committees set up by the government or by semi-governmental organizations, related to the various sectors of the hotel and tourist industry and to the economy of Cyprus in general. In order to protect and promote its members' interests, the Association takes the necessary steps and makes representations to the Government, to the House of Representatives, to various Official Organisations and to the Workers Unions on economic, industrial, commercial, labour, legislative, social and other subjects related directly or indirectly to the hotel and tourist industry of Cyprus. The Association is an active member of the Hotels, Restaurants & Cafés in Europe (HOTREC), maintains close cooperation with the International Hotel & Restaurant Association (IH&RA), and is affiliate member of the United Nations World Tourism Organisation (UNWTO), the Cyprus Chamber of Commerce & Industry (CCCI), the Cyprus Employers & Industrialist Federation (OEB) and the Association of Cyprus Travel Agents (ACTA).

MAIN SPONSOR



In a world that is constantly evolving, our aim at PwC Cyprus is to find the right solutions to complex problems. We focus on quality and build strong relationships based on trust, creating value for our clients, stakeholders and society. Based on PwC's new global strategy, "The New Equation", we look at problems from different angles and present innovative solutions that make a difference and lead to sustained outcomes. More than 1,000 people in Cyprus join forces with 327,000 professionals of our global network in 155 countries and create an experienced team that combines intelligent approaches, experience and technological innovation. Visit www.pwc.com.cy to discover the benefits we can bring to you.

SPONSORS



Eurobank Cyprus stands out for its unique business model that focuses on Corporate Banking, Wealth Management, International Business Banking, Affluent Banking and Global Markets. Its products and services are tailored to meet the needs of its elite clientele. Since the commencement of their operations in 2007, the Bank has achieved impressive growth rates, strong capital adequacy, recurring profitability and excess liquidity. It maintains a network of eight Banking centers throughout Cyprus. Eurobank Cyprus is a Cyprus registered company, operates autonomously and is subject to all laws and regulations of the Republic of Cyprus.



Hermes Airports undertook the management and operation of Larnaka and Pafos airports in 2006, under a 25-year BOT Concession Agreement with the Republic of Cyprus. Hermes is a company comprised of 9 shareholders, representing a mix of Cypriot and international partners. Hermes Airports significantly contributes to the country's tourism growth, through both a targeted air service development strategy consisting of incentive schemes provision and joint marketing activities with airlines, as well as a productive collaboration with the Government and tourism stakeholders for the expansion of tourism related opportunities. Hermes Airports is committed to enhancing the overall passenger experience, with an emphasis on operational excellence and customer service.

EXHIBITORS



ADASoft provides fast check-in systems for hotels to fully and accurately collect customer data. Simply scan the guest's Passport or ID and get accurate, error-free data for your clientele into any PMS used in your front desk, in less than a second. Moreover, with the use tablets, capture your guests' signature and other vital info such as email, telephone and address, and transform the check-in process into a paperless and pleasant experience for your customers.



ASBISc Enterprises PLC (WSE: ASB) specializes in Value Added Distribution (VAD), B2B market solutions and ICT products distribution from global suppliers, combining a broad geographical reach with a wide range of products distributed on a "one-stop-shop" basis. Cooperating with the ICT industry giants, the Group's expert teams configure hardware products and software elements, cloud-based services and technologies to create commercially viable solutions of choice.



The HRDA is a legal entity which is governed by a 13-strong tripartite Board of Directors. The HRDA's vision is the continuous enrichment of the human resources of Cyprus with the appropriate knowledge and skills, in order to respond effectively to the constantly changing conditions of the economy and the labour market and to contribute to the strengthening of the competitiveness and the increase of productivity of the enterprises/organisations.



The British High Commission in Cyprus maintains and develops relations between the UK and Cyprus. We work closely with the Cyprus government on a wide range of issues, including political, commercial, security and economic questions of interest to the UK and Cyprus.



CapsuleT Travel & Hospitality Accelerator - an initiative of the Hellenic Chamber of Hotels - is the only Greek accelerator which focuses exclusively on the growth of startups in the tourism sector. Through its two free of charge Programs is building an innovative ecosystem offering startups opportunities to develop faster. CapsuleT aims to provide access to information, education and networking opportunities with hoteliers and other tourism related companies and to strengthen the operation of the startups and transform them into companies with a global perspective and impact. CapsuleT participates in the Cypriot hotel summit for the 1st time with a booth, where 3 winning startups of the Acceleration Program such as Hotellisense, HotelToolbox and Vivestia will be presented.



Cyprus Forest Industries (CFI) is the largest manufacturer of industrial wood panels in Cyprus. For more than 50 years we are in business of manufacturing engineered wood products that serve the needs of the woodworking industry. A wide range of wood products are produced in five plants: Melamine faced chipboard and MDF, Veneered faced chipboard, MDF and Plywood, Specialized plywood like wood veneered plywood, marine plywood, HPL faced plywood, film faced shuttering plywood, etc. and highly specialized decorative panels and furniture components.



Cyntrix Information Management Company is here to offer you a dynamic Hospitality Software and IT Solutions following the new trends in Hospitality Industry. Using our experience in both the IT world and the Hotel Operations, we offer quality solutions that will optimize your business's efficiency and profitability. Our cloud based Hospitality Software includes: Property Management System (PMS), Channel Manager, Revenue Management, Booking Engine, Restaurant Point of Sales (POS) and Website Build.



DanatCon is an international Talent Management Company that provides consulting and training services in HR related fields with more than 15 years of experience. We focus on Culture and Leadership Development, Business Acumen via simulations, Customer Service, Performance Management and Soft Skills. We help companies to achieve their strategic objectives by providing them with customized solutions improving their personnel and their businesses. Our clients are local and international organizations from a diverse number of industries such as PepsiCo, Ermes Group, Wargaming, Navarino, BOC, Hilton Hotels, Le Meridien Hotels, Four Seasons Hotels etc www.danatcon.com



With a history spanning over several decades and an experience to match, ELNIA is a family-owned business, offering a wide array of products and services that can transform any space, commercial or residential. We pride ourselves on being able to provide our customers with innovative, eco-friendly, premium quality, yet competitively-priced solutions for any decorative or renovating need, paired with excellent after-sales support. Our comprehensive range, supplied only by the top European manufacturers in the business, includes covering products for any surface such as floors, walls and ceilings, specialized solutions such as artificial grass, sports and playground floors and equipment, as well as line marking services. What best characterises ELNIA is what lies at the very epicentre of our corporate identity: a compelling need to improve daily, as we strive to offer to our customers, employees and partners nothing shy of the best.



The EUROTEL HOSPITALITY Group is a pioneering Greek IT company specializing for more than 25 years in providing technological solutions for the wider field of hospitality and catering. Through EUROTEL HOSPITALITY A.E. and EUROTEL HOSPITALITY CYPRUS Ltd supports hospitality and catering businesses, always offering cutting-edge technologies and certified services. EUROTEL's products and services are mainly aimed at: hotels, casinos, restaurants, cafes, catering units, theme parks, sports centers, SPA, Beauty Salons, etc. fully covering all their management and security needs.



Exclusivi helps >400 hotels globally drive revenue, reviews, loyalty & reduce costs. With apps for mobile, WiFi, QR codes, TV & kiosks guests can book and order with 1-tap; while the hotels have a unified platform for eCheckins, restaurants & spa reservations, maintenance & housekeeping. The CRM & Loyalty platform is specially designed for hotels, with powerful integrations with PMS, POS & booking engines.



GLOSEC started its activity in 1984 as a leading solutions provider of Hospitality, Security and Fire Safety Systems. Providing innovative solutions and high-quality services is what we strive to continuously achieve and makes the main reason for the continuous development of our activities. As a result of integrating and updating new and innovative IoT technologies aimed at our Hospitality customers, GLOSEC has established itself as a leader in the field of Wireless Smart Electronic Locks, Room Automation Systems and Energy Saving Systems.



Creators of award winning attractions and experts in the design and build of innovative leisure spaces, Greenspan Projects are a company dedicated to delivering top quality solutions. Established over 40 years ago, Greenspan are a forward-thinking, market-focused company that specialises in the creative design and build of adventure or mini golf courses, indoor and outdoor adventure play areas, high ropes, zip coasters, competitive socialising venues and bespoke internal theming.



GuestFlip helps independent hotels increase guest satisfaction and achieve higher occupancy rates by offering an easy-to-use Online Reputation Management platform. Using the platform, hotels are able to make operational improvements, respond to guests and save time through smart automation.



Intercollege www.intercollege.ac.cy is one of the leading private colleges in Cyprus, which has been offering a wide range of Vocational Educational and Training (VET) study programs (Higher Education/VET). Intercollege offers accredited programmes in Culinary Arts, Aesthetics and Beauty Therapy, Automotive Engineering, Mechanical Installations Technician and Nautical Science in cooperation with Cyprus Maritime Academy etc. leading to Diplomas or Bachelor's degrees.



JCC Payment Systems is Cyprus' market leader in payment-processing technologies and financial solutions for merchants and financial institutions. It has been supporting businesses in accepting electronic payments from multiple sales channels for over 30 years, following the decision of the major Cyprus' banking institutions to collaborate for the purpose of administering the processing and settlement of card transactions. Today, JCC is considered the trusted service provider of choice for all financial technology requirements ranging from fraud prevention, card personalisation and ATM management, to hosting and business continuity services. The services offered do not focus solely on payments but on the entire digital transformation spectrum and include trust services.



Knauf Cyprus Limited is the leading building materials and systems producer in Cyprus, operating since 1997. In its new state-of-the-art factory in Limassol, it produces cement-based plasters and tile adhesives for the Cypriot and its export markets, i.e., Greece, the Balkans, the Middle East and North Africa. Additionally, the company is providing the market with high performance drywall systems, as well as internal and external thermal insulation systems.



A creative agency specializes in designing & manufacturing of extra creative printable products around the globe specialized in Hospitality. On MasterFold you will find the most extreme marketing solutions to promote your brand. We can help you with just about any printing project, offering a wide variety of products... Choose the product that fits your needs! Visit our website and discover more solutions that might be useful for your business: www.masterfold.gr



Whether you are building a new hotel, renovating, or just looking for room accessories, A. Mastris is your value-for-money partner in Cyprus. With 75 years of experience, we supply electronic locks, metal/glass/HPL doors with their ironmongery, fire rated doors and movable walls, safes & minibars, as well as a wide range of hotel room equipment and bathroom accessories. Our support continues well after-sales/installation with our 24/7 support and maintenance services.



MS Electronics is a broadline distributor based in Limassol and serving the Cyprus market since 2005. The company offers products and solutions across various industries such as ICT, Audio-visual, Security, Smart Home Automations, Solar Power & Consumer Electronics. Over 800 resellers, professionals and corporations trust MS Electronics to supply their daily needs in equipment and accessories from a range of 4000+ products that the company keeps in regular inventory.



With over 60 years of leadership in aluminium, MUSKITA is one of the most technologically advanced industries in its field worldwide. The company specializes in the design and manufacture of aluminium products, profiles and architectural systems ideal for hotels, offering innovative solutions that elevate design. With vertically integrated production facilities in Cyprus and customer satisfaction at its core, MUSKITA ensures exceptional delivery times, excellent service, and quality, that bring your vision to life.



Pegasos is a refrigeration company based in Cyprus for more than 50 years. It specializes in the import, supply and custom-made production and offers complete refrigeration solutions for industries such as catering equipment for the HO.RE.CA sector Hotels, Restaurants, Cafes, Wine Bars & Deli shops, Supermarkets & Mini-markets, Flower shops, Patisserie & Bakeries as well as individual customers, while maintaining a professional support and maintenance service team. It has been dedicated to providing the most reliable, innovative and modern products both in Cyprus and abroad.



WebHotelier / primalRES are a high-growth travel technology solutions company with more than 20 years of experience in the global hospitality tech space. Their ecosystem generates 2.2B in booking revenue for 9,000+ hotels and accommodation providers across 41 countries around the world. Their interconnected technology ecosystem includes a channel management/connectivity as a managed service, an online booking engine, PMS interfaces, Global Payment Gateways, OTA, Wholesaler, Meta, Social & Reputation integrations, a real-time analytics/reporting suite, 35,000+ Travel Agents and Companies B2B Marketplace, rich dynamic pricing solutions and much more applications that help hotels globally to exceed their revenue and profitability goals.



Technogym supplies equipment and digital technologies for fitness, sport and health. Technogym's Ecosystem includes smart equipment and services such as Interior Design, consultancy/training, after-sales assistance and marketing support. Technogym has been Official Supplier to eight Olympic Games including the Tokyo 2020 games. Today, over 10 million end-users and 15,000 wellness centers around the world are connected to the services of Technogym's digital platform.

Pamenea Trading Ltd (TYLO-HELO-EOS-WEDI-DWILD-CARITTI) is a leading sauna and steam bath supply and installation company in Cyprus. With an almost 40+ years' experienced team of wood craftsmen, builders, and technicians we ensure that we will deliver the best quality and service in the market and customer's satisfaction (both the professional and private sector).



The Travelbook Group is a Hotel Consortium providing technology specialising in e-commerce, e-marketing, sales and marketing. Offering a One Stop Shop solution, helping hoteliers to maximise bookings, revenue potential, including GDS/IDS, channel distribution, web design, mobiles apps, OTA comparison tools, booking engines, rate shopping tools, KPIs and reservation and invoicing support. Priding ourselves on fantastic customer service, assisting hoteliers by developing new, high quality technology aiming to help businesses thrive.



Theova UHS Enterprise Solutions Ltd is a continuation of Theova Computer Consultants Ltd one of the first IT companies in Cyprus and neighbouring countries. Since 1983 Theova UHS provides innovative software solutions both for the General business as well as for the Hospitality sector. Theova UHS today offers two main lines of products and services. Firstly, the well-known HotelWare suite addressing the Hospitality industry and secondly the Office.



Wine & More by French Depot is specializing in imports and distribution of Fine Wine and Delicatessen for HO.RE.CA but also in retail through our shops in Limassol, Nicosia and Paphos and it became the point of reference for those who were looking for exceptional products. In our Catalogue and our fine wine boutique, we have the biggest selection of wines in Cyprus from all over the world, spirits, fresh French cheese, delicatessen, as well as exceptional chocolates. For the Year 2021 we were awarded with three gold medals for the best wine selection on the island by Wine Searcher which is considered among the wine professionals the best source of information.

COORDINATOR



IMH is a leading Corporate Events and Media organization operating in the Knowledge and Information Economy. It provides products and services based on content, intelligence and connections to specialist audiences. IMH services include the organization of conferences, summits, client events, exhibitions, business and mainstream media. Every year, IMH organizes more than 200 corporate events in physical, hybrid and online form: Conferences and Exhibitions on all market sectors, Investment summits and road shows in Cyprus and abroad, Client Conferences and other corporate events, Business award ceremonies. Our corporate events provide the biggest networking, business development, knowledge providing and career advancement opportunities in Cyprus. IMH media department operates, publishes and distributes: IN Business, the leading monthly business magazine in Cyprus, GOLD, the leading English-language monthly business Magazine in Cyprus, IN Business Portal (www.inbusinessnews.com), GOLD Portal (<http://www.golnews.com.cy>), Over 40 annual business catalogues, supplements and directories, Reporter (<https://www.reporter.com.cy>), one of the most visited multi-thematic news portal in Cyprus. IMH recently acquired Super FM, the leading music radio station in Cyprus.

UNDER THE AUSPICES



The Deputy Ministry of Tourism constitutes a transformation of the Cyprus Tourism Organisation (CTO) and was established and operates in accordance with the provisions of the Law providing for the Establishing of a Deputy Ministry of Tourism, the Appointment of a Deputy Minister of Tourism to the President and for relevant matters of 2018. According to the Law, the objective of setting up the Deputy Ministry of Tourism is to establish a strategic and supervisory authority with powers to develop a national strategy for tourism, promotion and projection of Cyprus as a tourist destination, as well as implementation of tourism legislation.

WITH THE SUPPORT OF



Invest Cyprus (Cyprus Investment Promotion Agency) is the investment authority of the Government of Cyprus dedicated to attract and facilitate foreign direct investment into the country. In close collaboration with all governmental authorities and public institutions, as well as the private sector, Invest Cyprus is the country's lead agent in establishing Cyprus as a world-class destination for international business activity and investments. Invest Cyprus' mandate is to raise awareness of Cyprus as a destination for FDI across the globe, providing certainty around all aspects of operating a business in Cyprus and supporting potential investors in developing their business case for investment into the country.

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